

CONTOURING BREAST & BODY

PERSONAL REASONS— BEAUTIFUL RESULTS.

by Dr. Brice W. McKane

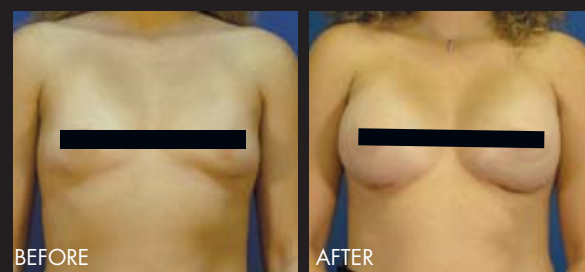
The most powerful symbol of the female identity is the breast. Throughout the ages, it has been celebrated for both its ability to nurture and as an object of desire. Today, the power of this symbol is used extensively in advertising. These images can generate thoughts about what an "ideal" breast should be.

A woman may feel that her breasts don't possess this "ideal" size and shape. This can be due to pregnancy, a failure of development during puberty, or fluctuations in weight. Similarly, a woman may feel that her upper and lower body is not proportional. Dr. McKane, a board-certified Plastic Surgeon, can help enhance the size and shape of the breast through breast augmentation.

There are numerous options available to women interested in breast augmentation. Dr. McKane spends as much time as the patient needs going over the advantages and disadvantages of each of these options. The patient plays an active role in all aspects of the surgical plan. Dr. McKane helps each patient make the best decisions regarding incision, position, and implant size for her individual needs.

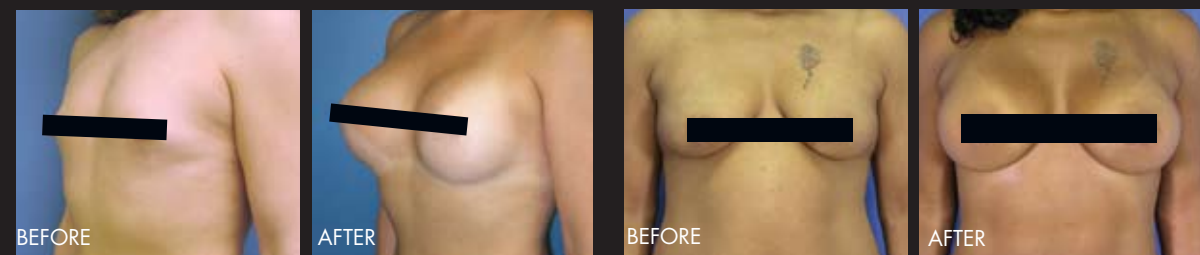
For patients not interested in breast augmentation, Dr. McKane performs a variety of other breast contouring procedures. He performs limited incision breast reductions and breast lifts. He also has an interest in breast reconstruction following mastectomy.

For more information on the breast contouring procedure that may be appropriate for you, please call to schedule your consultation at 713.661.5255 or toll free at 800.544.1269.



FDA APPROVAL OF SILICONE IMPLANTS EXPANDS OPTIONS IN BREAST AUGMENTATION

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BODY CONTOURING

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TUMMY TUCK AND LIPOSUCTION



LIPOSUCTION



LIPOSUCTION AND TUMMY TUCK

Many people will experience a change in their body shape from one with youthful contours to one they are not satisfied with. A genetic predisposition to "love handles" in men and "saddle bags" in women may be resistant to eating well and exercising. These changes in contour can significantly alter a person's self image. For other individuals, changes that occur to their bodies through dietary indiscretion or pregnancy can significantly modify a once beautiful shape.

Body contouring procedures such as liposuction, abdominoplasty or "tummy-tuck," body lift, thigh lift, or arm lift are a powerful series of tools that can be used to restore youthful contours. The best candidates for these procedures are those individuals who eat well and exercise regularly and who have achieved their ideal weight. These procedures can be used to target localized areas that have been refractory to the most serious of exercise regimens. In patients who have undergone massive weight loss and who have been left with significant skin redundancy; body contouring procedures can have a dramatic impact on appearance and self image.

Dr. McKane performs a wide variety of body contouring procedures and tailors the procedure to the individual needs of the patient.

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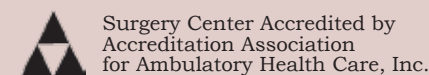


Brice W. McKane, MD is a graduate of the University of Texas Health Science Center at San Antonio. He was elected to Alpha Omega Alpha, the national medical honor society, for his academic performance. During residency, he performed basic science research and has been published in several peer-reviewed journals. He completed his surgical training in Plastic and Reconstructive Surgery at Barnes-Jewish Hospital, Washington University

School of Medicine in Saint Louis. He has taught several courses in physical diagnoses and anatomy to medical students. He performs a wide variety of breast and body procedures, including breast reconstruction, hand surgery and cosmetic procedures.

Dr. McKane was recently invited to serve as a Citizen Ambassador for the Plastic and Reconstructive Surgery Professional Delegation to China. He was voted Houston's "Cosmetic Surgeon of the Year" by readers of *The Herald* at www.TheLocalNewspaper.com.

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